



SALON FORUM

Salon Forum™ ...Women Gathering for Connection and Personal Enrichment

"Fame 101" with Maggie Jessup

WEDNESDAY, FEBRUARY 17th

6:30 DINNER 7:30 SPEAKER

PLEASE RESPOND BY JANUARY 20th, COMING OR NOT

Publicist and marketing specialist Maggie Jessup has created Alpha Celebrities in every field using her pioneering "Fame Formula" to catapult her clients into the top one percent of their professions. Maggie will share her behind-the-scenes strategies of entertainment industry notables, celebrity lawyers, winning politicians and others. She will tell you how you can create a success blueprint to quickly make it to the top of your field.

Maggie Jessup helps people become the leading voice or media darling of any industry. Her clients have appeared on CNN, MSNBC, the TODAY show, GOOD MORNING AMERICA, Fox & Friends, ABC News, as well as in the pages of USA Today, Forbes, Seventeen, InTouch Weekly, and scores of other publications. In 2002, Maggie co-founded Platform Strategy, a boutique publicity and brand strategy firm based in Vancouver, Washington. Her pioneering work in personal brand strategy has made her a leading voice in her field and one of the country's most in-demand consultants. Prior to that, Maggie was an investigative journalist at the Atlanta Journal Constitution and the Houston Chronicle. Earlier in her career she worked as a marketing and publicity advisor to companies ranging from multi-nationals to nightclubs.